Sanjay Ghodawat University, Kolhapur

2019-20

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

SY B.B.A. | School of Commerce and Management | Management

MBC 207 | Information Technology Management | Semester – III

Day and Date Monday 25-11-2019 | End Semester Examination | Time: 3 hrs, Max Marks: 100

10·30 am to 1·30 pm.

Instructions: 1) All Questions are compulsory.

			Marks	Level	COs
Q.1	**State True or False (Any five)**				
a)	1.	Information is processed meaningful data.	10	L1	1
	2.	Hardware refers to the physical components that are used to input, store and retrieve data.			1
	3.	MAN is Metropolitan Area Network.			2
	4.	Ring Topology is all devices are connected to one another in the shape of a closed loop			2
	5.	Internet is called as network of network.			3
	6.	An intranet is a private network accessible only to an organization's staff.			3
b)	**Answer the short questions (Any five)**		10	L1	
	1.	Define E-business.			4
	2.	What is E-commerce?			4
	3.	Define DBMS.			5
	4.	What are the different advantages of DBMS?			5
	5.	Define Data Warehousing.			6
	6.	What is Data Mining?			6
Q.2	**Answer the following**				
a)	Discuss different components of Information Technology?		10	L2	1
	OR				
a)	Illustrate different applications of IT in management.		10	L3	1

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	b)	State advantages and disadvantages of BUS and STAR topologies in detail.	10	L1	2
		OR			
	b)	Illustrate LAN and MAN in detail.	10	L3	2
Q.3		**Answer the following**			
	a)	Explain benefits of Intranet and extranet for business organization.	10	L2	3
		OR			
	a)	Classify different types of search engines in detail.	10	L2	3
	b)	Illustrate applications of E-Commerce in detail.	10	L3	4
		OR			
	b)	State advantages and disadvantages of E-Business in detail.	10	L1	4
Q.4		**Answer any Two**			
	a)	State limitations of DBMS in detail.	10	L1	5
	b)	Discuss DBMS applications in Marketing Management.	10	L2	5
	c)	Discuss DBMS applications in Production management.	10	L2	5
Q.5		**Answer any Two**			
	a)	Illustrate KDD process in detail.	10	L3	6
	b)	Explain features of Data Warehouse in detail	10	L2	6
	c)	Construct Data Warehouse architecture for Insurance Company.	10	L4	6

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